

**PLHS Pointer Association
December 9, 2013 Board Meeting
Meeting Minutes
Respectfully Submitted by: Heather Lutz Co-Secretary**

In attendance: Kevin O'Beirne, Barbara Meserve, Hans Becker, Ian Law, Renatte Adler, Scott Hopkins, Laurie Benham, Murphy, Sarah Brandl, Debbie Geyer, Andrea Justus, Karen Duvall-Meyer, Gianna Gibson, Maria Gibson, Rebecca Mashburn, Debbie Geyer, Tracy Moore, Lynn Wade, Christy Scadden, Heather Lutz

Meeting called to order at 6:05 p.m.

Introductions and General Business - Kevin O'Beirne:

- New Pointer Association liability insurance policy has been finalized with Jim DeVito's insurance company, Alcott Insurance. Also initiating the Directors and Officers policy to Alcott Insurance in January.
- January meeting will likely be cancelled if there are not any pressing issues that are time sensitive.

VOTE - Approval of 11-18-13 Minutes
Motion to Approve - Kevin O'Beirne
Second to Motion to Approve - Barbara Meserve
Vote - all in favor, none opposed, none abstained

Principal's Report - Hans Becker:

- Confirmation that there will not be any Senior Exhibitions
- Common Core teacher training will start in January with state funding - 60% of funding will be for teacher training, the rest of the funding will be for materials, assessment and technology.
- There was discussion/description regarding some of the Common Core structure as well as upcoming standardized testing.

Treasurer's Report - Barbara Meserve:

There is approximately \$285,000 that the Pointer Association is managing, of which approximately \$35,500 is in the Pointer Association discretionary fund.

ASB Report - ASB President 2013-14 - Gianna Gibson

- Blood Drive was on Wednesday
- Next week begins this month's (December) copy paper drive - there are bins for each grade - winning class gets \$100.00 for their prom fund.
- ASB will then do a DAG site that will also ask for donations.

VP of Programs - Renatte Adler:

Renatte Adler spoke about eScrip program and encouraged people to use cash, debit or gift card. (Also mentioned: Ralphs also has eScrip.) Junior class got five sign ups.

- There was agreement to call all funding requests in the future AAA; it will be called fall AAA and Spring AAA no longer call it Gifts and Grants (simplify).
- Will let teachers know that they can put their needs on the DAG site.

Gifts and Grants – Rebecca Mashburn

- Rebecca Mashburn reviewed the report regarding Gifts and Grants, addressing each request totaling approximately \$22,000. Requests were evaluated by the committee and the recommendations within the report were made by the Gifts and Grants committee. A primary stated goal was to fund requested monies. It was also noted although the administration and staff departments did not ask for funds from gifts and grants, leftover funds were being submitted by the committee to be given to administration and staff as discretionary funds to be used where administration sees fit. It was noted traditionally money has not been granted for transportation although moving forward it should be kept in mind that transportation may be a part of a program and programs are funded.

VOTE – Move to approve the Gift and Grants recommendation with the addition of \$500.00 to music program to raise their allocation to \$1,000.00 leaving discretionary funds in the amount of to \$3,410 to administration.

Motion to Approve – Barbara Meserve

Second to Motion to Approve - Maria Gibson

Vote – all in favor, none opposed, none abstained

Discussion: There was discussion regarding requested funds. Some of this discussion included (although these are not full notes):

- Putting money requested by the music department into the discretionary fund letting the Principal make the discretionary recommendation to the music department if needed.
- Conversation about the discretionary funds (money still remaining after requests made) being placed in a fund that can be used at the discretion of the Administration (Principal).
- Perhaps transportation costs can come out of discretionary funds that are overseen by the Principal.
- A request to have some of the funds go into a “Beautification” fund; this was suggested to be handled as a separate issue and not part of the discussion regarding gifts and grants.

- A friendly amendment was requested to please explore with ROTC if in fact ROTC will fund some of the requested ROTC funding. If ROTC will self-fund then these requested funds should go back into the PA discretionary fund.
- There was some discussion about possible funding requests that do not meet the criteria for Gifts and Grants should not be funded and this money can be saved for later appropriate funding.
- Concerns were noted and discussed regarding “one time use” workbooks and appropriateness of funding these types of materials.
- Some departments have not spent their money from the last AAA funding and therefore these departments may not have requested further funding at this time however they may have projects or programs they are interested in having funded in the future. (There was worry regarding some lack of representation for funding requests from some departments.) It was made clear during discussion that no one or department was discouraged from submitting proposals. All proposals were encouraged.
- Some concern was noted regarding some requests were over the \$1,000 limit and that there might be a bias toward those who request more than what is allowable. Especially since most requests are funded to the maximum.
- If the list (funding requests) becomes a list that is not in line with purpose of Gifts and Grants/AAA funding than further conversation will occur in a open forum/ an open meeting.

VP of Community and School Relations – Andrea Justus:

- Nothing new to report. However discussion included:
 - Bringing Beautification priorities to Mr. Becker as the discretionary fund was approved.
 - It was noted that the PLHS Pointer Association should fundraise more purposefully (with an intended outcome).
 - Deposit a Gift was described. It is a portal people can use to deposit money in.

Directors’ Reports:

Membership –Diane Sullivan (reported by Kevin O’Beirne)

Total revenue over \$17,000 to date.

Fundraising Strategies – Maria Gibson, Andrea Justus & Dinisa Valadao

Andrea Justus:

- Sign up for Farmers Insurance January 21-24– volunteers are needed for the snack shack – please sign up – children are allowed to work -
- Total sales per shift in the 50% goes to POP and 50% goes to Booster of your choice (or you can put it to the PA)
- Farmers Open tickets are also for sale, soccer, golf and girls basketball are selling these

Maria Gibson:

- Donor Nation referral fee will be coming into PLHS
- DAG (Deposit a Gift) site is ready to roll out DAG is a website that you can go on as a gift registry – set up a website that is specific to a fundraising campaign
- Event in February or March (beer and BBQ or taste of Point Loma possibly- need a location – will be reaching out to parent community)

Athletic Boosters - Tacy Armstrong (not in attendance)

- Nothing to report

Art Boosters – Renatte Adler

- Performance Students doing Christmas Readings in the PL Theater is doing two readings on the 17th and 18th
- Music Concert at PLNU is going to be on December 16th
- Music is growing and there is a lot of gratitude to the community

Volunteer Programs - Tracy Moore Schoonmaker

- eBlast constant contact is set up with 130 people on the list – will work with Sarah Brandl to support the upcoming College Panel on December 19.

Alumni Association - Kim Jessop (not in attendance)

- No report

Athletic Director - John Murphy

- Kids are awesome!

New Business, Roundtable & Announcements

There was no new business, roundtable or announcements

Meeting adjourned at 7:27pm